

MUZIKA!

THE 23RD ANNUAL VARNA INTERNATIONAL MUSIC ACADEMY

JUNE 1 – 30, 2024

WORLDCLASS PERFORMANCES COMING TO SOUTH CAROLINA

Columbia, Greenville, Rock Hill, Myrtle Beach, Georgetown & The Grand Strand

REQUIEM, Andrew Lloyd Webber
HANSEL AND GRETEL, Humperdinck
DON GIOVANNI, W.A. Mozart
BROADWAY REVUE

VARNA INTERNATIONAL is announcing MUZIKA! 2024 – a statewide classical music festival featuring over 25 performances with the participation of world-renowned artists.

MUZIKA! 2024 is delighted to offer the following opportunities for sponsorship:

Fully staged Opera Series

Oratorio Concert Series

Broadway Revue

Chamber Music Concert Series

Sponsors may support one or more of these programs at one or more of the following tiers:

MAESTRO'S CIRCLE

LEADERSHIP CIRCLE

FRIENDSHIP CIRCLE

MAESTRO'S CIRCLE

Concert Series CO-PRESENTER \$100,000 Package-Title Sponsor

- Title recognition of your company for being co-sponsor with Varna International of one of MUZIKA! 2024 Concert Series
- Your company spokesperson on stage with VARNA INTERNATIONAL and introduced as the co-presenter of one of MUZIKA! 2024 Concert Series
- Your company's products and services will have exclusivity in its category, and you will have premium full-page placement on the inside cover of the 10,000 festival program booklets that will be distributed during the festival
- 75 VIP Seats to be utilized by your company
- 75 invites to the Backstage Receptions or after parties to meet the professional staff
- Featured with Varna International in its direct advertising campaign, which includes digital media, social media, television, magazine, and newspaper advertisements. Also, the company will be promoted in all podcasts and/or radio broadcasts
- A Scholarship Fund will be created in the name of the Company Sponsor (1 outstanding student to receive full scholarship over the following 1 year)
- Your company will be recognized on mic by artists throughout the festival



VARNA INTERNATIONAL *Your key to world-class experiences...*

* VIMA is a 501(c)(3) nonprofit organization. Donations are tax-deductible as allowed by law.



www.VarnaInternational.com

Concert Series CO-PRESENTER \$75,000 Package-Title Sponsor

- Title recognition of your company and its brand or product for being a main sponsor of one of MUZIKA! 2024 Concert Series
 - Your company spokesperson on stage with VARNA INTERNATIONAL and introduced as the main sponsor of one of MUZIKA! 2024 Concert Series
 - Your company's products and services will have exclusivity in its category, and you will have premium full-page placement on the back outside cover of the 10,000 festival program booklets that will be distributed during the festival.
 - 65 VIP seats to be utilized by your company and/or guests
 - 65 invites to the Backstage Receptions or after parties to meet the professional staff
 - Your company logo will be included in VARNA INTERNATIONAL'S direct advertising campaign, which includes digital media, television, magazine, and newspaper print advertisements
 - Your company will be promoted in all podcasts and/or radio broadcasts
- A Scholarship Fund will be created in the name of the Company Sponsor (1 outstanding student to receive full scholarship over the following year).
- Your company will be recognized on mic by artists throughout the festival

LEADERSHIP CIRCLE

Concert Series CO-PRESENTER \$ 50,000 Package-Title Sponsor

- Title recognition of your company and its brand or product for being a main sponsor of one of MUZIKA! 2024 Concert Series
- Your company spokesperson on stage with VARNA INTERNATIONAL and introduced as the main sponsor of one of MUZIKA! 2024 Concert Series
- Premium full page inside back cover in the 10,000 festival program booklets that will be distributed during the festival
- Your company will receive logo or on-air mentions in VARNA INTERNATIONAL'S direct advertising campaigns which include digital media, television, magazine and newspaper print ads. The company will also be promoted in all podcasts and radio interviews
- 50 VIP Seats to be utilized by your company
- 50 Invites to the Backstage Receptions or afterparties to meet the professional staff members
- Your company will be recognized on mic by artists throughout the festival

\$25,000 Sponsorship Package

- Your company will be recognized as one of the sponsors of MUZIKA! 2024 Festival
- Premium full page in the 10,000 festival program booklets that will be distributed during the festival.
- Sponsor recognition from the stage
- Your company will receive logo and on-air mentions in VARNA INTERNATIONAL'S direct advertising campaigns which include digital media, television, magazine, and newspaper print
- 35 VIP seats in the Festival Productions
- 20 Invitations to Backstage Receptions or after parties to meet the professional staff members
- Your company will be recognized on mic by artists throughout the festival

FRIENDSHIP CIRCLE

\$10,000 Sponsorship Package

- Half-page color ad in the 10,000 festival program booklets that will be distributed during the festival.
- Sponsor recognition from the stage at all performances
- Logo inclusion on the Festival's Publicity Materials
- 20 VIP Seats to the Festival Concerts
- 10 Invitations to Backstage Receptions or after parties to meet professional staff members
- Your company will be recognized on mic by artists throughout the festival

\$5,000 Sponsorship Package

- Half-page color ad in the 10,000 festival program booklets that will be distributed during the festival.
- Sponsor recognition on stage during the Festival Season
- Logo inclusion on the Festival Publicity Material such as print, digital and social media
- 15 VIP seats to the Festival Concerts
- 10 Invitations to Backstage Receptions or after parties to meet the professional staff members