

MUZIKA!

The Largest Statewide Classical Music Festival in South Carolina

VARNA INTERNATIONAL
V CELEBRATING 25 YEARS
 1999 - 2024

Corporate Sponsorship Levels – JOIN THE MOVEMENT
 by supporting *Muzika!* 2025 at one or more of the following tiers:

MAESTRO'S CIRCLE

\$100,000 Package – Title Sponsor

- Title recognition of your company as co-sponsor with Varna International for the Muzika! 2025 Festival Concert Series of your choice: Opera, Oratorio, Musical Theater, or Master Artists
- Your company spokesperson on stage as a co-presenter with Varna International & introduced as the main sponsor of your selected Muzika! 2025 Concert Series
- Your company's products &/or services will have exclusivity in its category & you will have premium full-page placement on the inside cover of the 10,000 festival program booklets distributed during the Muzika! 2025 festival
- Varna International will work with you to provide entertainment at one of your corporate events
- Three "Day in the Life of a Performer" experiences – select three people to spend the day with one of our VIMA participants on a performance day including getting to be in costume on stage during that performance
- 75 Season Ticket Packages for VIP seating at Muzika! 2025 festival concerts to be utilized by your company
- Private reception with the performers following your company's sponsored series performances exclusively for your company
- 75 invitations to a Sponsors Room to enjoy refreshments during the intermission at your company's sponsored series performances
- Private VIP viewing of open rehearsals
- Your company will be recognized on printed posters, flyers, & event banners
- Featured with Varna International in its direct advertising campaign, which includes digital media, social media, television, magazines, & newspaper advertisements.
- Your company will be promoted in all podcasts and/or radio broadcasts
- Scholarship in the name of your company will be awarded for one outstanding student to receive full tuition coverage for participation in the Varna International Music Academy SC in June 2025
- Your company will be recognized by the artists on stage throughout the Muzika! 2025 festival
- Your company will be recognized as a sponsor on the Varna International website



* VIMA is a 501(c)(3) nonprofit organization.
 Donations are tax-deductible as allowed by law.

PRIMA DONAS

\$75,000 PACKAGE – TITLE SPONSOR

- Title recognition of your company as co-sponsor with Varna International for the Muzika! 2025 Festival Concert Series of your choice: Opera, Oratorio, Musical Theater, or Master Artists
- Your company spokesperson on stage as a co-presenter with Varna International & introduced as the main sponsor of your selected Muzika! 2025 Concert Series
- Your company's products & services will have exclusivity in its category & you will have premium full-page placement on the back outside cover of the 10,000 festival program booklets distributed during the Muzika! 2025 festival
- 65 Season Ticket Packages for VIP seating at Muzika! 2025 festival concerts to be utilized by your company
- Private reception with the performers following your company's sponsored series performances exclusively for your company
- 65 invitations to a Sponsors Room to enjoy refreshments during the intermission at your company's sponsored series performances
- Private VIP viewing of open rehearsals
- Your company will be recognized on printed posters, flyers, & event banners
- Your company will be featured with Varna International in its direct advertising campaign, which includes digital media, social media, television, magazines, & newspaper advertisements
- Your company will be promoted in all podcasts and/or radio broadcasts
- Scholarship in the name of your company will be awarded for one outstanding student to receive full tuition coverage for participation in the Varna International Music Academy SC in June 2025
- Your company will be recognized by the artists on stage throughout the Muzika! 2025 festival
- Your company will be recognized as a sponsor on the Varna International website

CONCERT MASTERS

\$50,000 PACKAGE – TITLE SPONSOR

- Title recognition of your company for being a main sponsor for the Muzika! 2025 Festival Concert Series of your choice: Opera, Oratorio, Musical Theater, or Master Artists
- Your company spokesperson on stage as a co-presenter with Varna International & introduced as the main sponsor of your selected Muzika! 2025 Concert Series
- Premium full-page placement inside the back cover of the 10,000 festival program booklets distributed during the Muzika! 2025 festival
- 50 Season Ticket Packages for VIP seating at Muzika! 2025 festival concerts to be utilized by your company
- 50 invites to the Backstage Receptions or after parties to meet the performers
- 50 invitations to a Sponsors Room to enjoy refreshments during the intermission at your company's sponsored series performances
- Private VIP viewing of open rehearsals
- Your company will be recognized on printed posters, flyers, & event banners
- Your company will receive logo & on-air mentions in Varna International's direct advertising campaign, which includes digital media, social media, television, magazines, and newspaper advertisements
- Your company will be recognized by the artists on stage throughout the Muzika! 2025 festival
- Your company will be recognized as a sponsor on the Varna International website

SECTION LEADERS

\$25,000 SPONSORSHIP PACKAGE

- Your company will be recognized as one of the sponsors of the Muzika! 2025 Festival
- Premium full-page placement in the 10,000 festival program booklets distributed during the Muzika! 2025 festival
- Your company will be recognized on printed posters, flyers, & event banners
- Sponsor recognition from the stage at all performances during the Muzika! 2025 festival
- 35 tickets for VIP seating at 5 Muzika! 2025 festival concerts of your choice to be utilized by your company
- 20 invites to the Backstage Receptions or after parties to meet the performers
- Private VIP viewing of open rehearsals
- Your company will receive logo & on-air mentions in Varna International's direct advertising campaign, which includes digital media, social media, television, magazines, and newspaper advertisements
- Your company will be recognized as a sponsor on the Varna International website

ENSEMBLE

\$10,000 SPONSORSHIP PACKAGE

- Half-page color advertisement in the 10,000 festival program booklets distributed during the Muzika! 2025 festival
- Sponsor recognition from the stage at all performances during the Muzika! 2025 festival
- 25 tickets for VIP seating at 3 Muzika! 2025 festival concerts of your choice to be utilized by your company
- 10 invites to the Backstage Receptions or after parties to meet the performers
- Your company's logo will be included on the Muzika! 2025 festival's publicity materials
- Your company will be recognized as a sponsor on the Varna International website

AFICIONADOS

\$5,000 SPONSORSHIP PACKAGE

- Half-page color advertisement in the 10,000 festival program booklets distributed during the Muzika! 2025 festival
- Sponsor recognition from the stage at all performances during the Muzika! 2025 festival
- 15 tickets for VIP seating at 3 Muzika! 2025 festival concerts of your choice to be utilized by your company
- Your company's logo will be included on the Muzika! 2025 festival's publicity materials
- Your company will be recognized as a sponsor on the Varna International website



Where words fail, music speaks

Hans Christian Andersen



www.VarnaInternational.com